The Cornell Institute for Public Affairs (CIPA) leverages the vast academic and professional resources of Cornell University to train the next generation of leaders working at the intersections of the public, private, and nonprofit sectors. Our students graduate from CIPA prepared to serve as managers of change through core coursework in Administration, Economics/Finance, and Quantitative Analysis. In addition to core training, CIPA offers subject matter and professional skills concentrations in eight areas.

**Concentrations**

1. Economic & Financial Policy  
2. Environmental Policy  
3. Government, Politics & Policy Studies  
4. Human Rights & Social Justice  
5. Public & Nonprofit Management  
6. Science, Technology & Infrastructure Policy  
7. International Development Studies  
8. Social Policy
Given the diversity of interests and career objectives represented at CIPA, the postgraduate activities of our alumni are distributed across three primary sectors—public, private, and nonprofit—in addition to further graduate studies.

**About the pie charts—**

**Class of May, 2012 respondents:**
- 90% are employed or pursuing further graduate studies.
  
  *(Data collected 9 months after graduation)*

**Class of May, 2013 respondents:**
- 84% are employed or pursuing further graduate studies.
  
  *(Data collected 3 months after graduation)*
**Salary by sector**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Median Starting Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>$55,000</td>
</tr>
<tr>
<td>Public</td>
<td>$57,000</td>
</tr>
<tr>
<td>Non-Profit/NGO</td>
<td>$45,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sector</th>
<th>Median Starting Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>$63,000</td>
</tr>
<tr>
<td>Public</td>
<td>$52,000</td>
</tr>
<tr>
<td>Non-Profit/NGO</td>
<td>$48,000</td>
</tr>
</tbody>
</table>

Shown are the median starting salaries (US only)

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**Morgann Ross, MPA 2013**

**Concentration:** Economic and Financial Policy  
**Internships:** World Bank, Washington, DC; The White House National Economic Council, Washington, DC.  
**Current Job:** Consultant for the Doing Business Project, an International Finance/World Bank Joint Venture, Washington, DC.

“At CIPA, Fellows can spend a semester doing an externship while simultaneously taking classes in Washington, DC, Italy or Nepal. I found this to be the ideal way to take classroom theory and translate it into real life policy analysis.”

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**Henry McCaslin, MPA 2013**

**Concentration:** Environmental Policy  
**Internship:** Tompkins County Administration, Ithaca, NY  
**Current Job:** The District of Columbia, Capital City Fellow, Washington, DC

“CIPA taught me how to take abstract ideas and principles and translate them into something concrete and practical. As someone interested in urban issues and local governance, I benefitted from the program’s connections to the local and regional government. I was able to work closely with these government professionals and they valued the work that I did.”
• The Advisory Board Company
• Alexander Proudfoot
• Arc Aspicio
• Argus Information & Advisory Services
• Automotive Resources International
• Bank of Montreal, China
• Bo Mathews Center for Excellence
• Brunei Prime Minister’s Office, Brunei Darussalam
• District of Columbia, Capital City Fellows Program
• Cayuga Hospitality Advisors
• CCS Fundraising**
• Center on Budget & Policy Priorities, International Budget Partnership
• CGI Group, Inc.
• China Merchant Bank, China
• China Reform Holdings Corporation, Ltd., China
• China Resource Corporation, China
• China Resources Holding Co., China
• Citibank Co. Ltd., China
• CITICS Securities Co. Ltd., China**
• Clafin University
• Climate Policy Initiative
• CORA
• Cornell Cooperative Extension**
• Cornell International Institute for Food, Agriculture and Development
• Cornell University, Employment & Disability Institute**
• Cymer, LLC
• Education Sector
• Ernst & Young, China
• Food and Agriculture Organization, Italy

** multiple offers
• International Maize and Wheat Improvement Center, Global Wheat Program, Mexico
• Goldman Sachs
• Green Leader Investors
• Healthfirst
• The Hope Foundation
• IFMR Trust, India
• Independent Living Systems
• Intel, China
• International Center for Trade and Sustainable Development, Switzerland
• International Finance Corporation**
• International Institute of Connecticut
• International Labor Organization, Switzerland
• International Potato Center, Peru
• International Union for Conservation of Nature, Ecuador
• International Food Policy Research Institute, Washington, DC & China

Najibah Abdullah, MPA 2013
Concentration: International Development
Internship: Centre for Strategic and Policy Studies, Brunei Darussalam
Current Job: Research Officer, Prime Minister’s Office, Brunei Darussalam

“In both the CIPA domestic Capstone course and the Consulting for Nonprofit and Governmental Organizations course, I gained valuable hands-on experience. Among the most important skills taught were working on a team, interpersonal communication and project management — all of which will be extremely helpful in my career.”

Jonathan Abraham, MPA 2013
Concentration: Government, Politics and Policy
Internship: Office of Congressman Mark Takano (D-CA), Riverside, CA

“A flexible curriculum allowed me to study what I needed for my professional and personal advancement. I gained a deep understanding of security policy in South Asia, proficiency in Hindi, and a broad toolset of program management skills required for a career as a public official.”
• Jones Lang LaSalle
• Joseph Investment, China
• JP Morgan Chase**
• Lakeland Community College
• L.E.K. Consulting, China
• Lutron Electronics
• MasterCard Foundation, Canada
• Mastery Charter Schools
• Merlins Group
• Miller Mayer, LLP
• Ministry of Finance, Japan
• Ministry of the Environment, Japan
• Monitor Group, China
• Moody’s Corporation
• National Academy of Public Administration
• National Development & Planning Agency, Jakarta
• NYC Mayor’s Office of Operations

• NYC Office of Management and Budget**
• NY State Division of the Budget
• NGO Quatro, Japan and Laos
• Nigerian Youth Service Corps, Nigeria
• Oklahoma Office of the State Treasurer
• Open Door Family Medical Center
• PanAgora Asset Management, Inc.
• Pancreatic Cancer Action Network
• Peace Corps
• Planned Parenthood
• PNT Marketing Services
• Port Authority of NY & NJ
• PreScouter, Inc.
• PricewaterhouseCoopers
• PRO-telligent, LLC
• Public Association Atuul, Kyrgyzstan

**multiple offers
Kristin Szczepaniec, MPA 2013
Concentration: Social Policy with a specific emphasis on Education Policy
Internship: Native American Community Academy, Albuquerque, NM
Employment: Director, National Alliances, Teach for America, Washington, DC

“Having worked for a few years, it was challenging to come back to school. I appreciated the many partnerships that CIPA has with organizations in Ithaca and abroad that allow students to engage in hands-on projects and consultancies. These experiences eased my transition, as I could still grapple with real-world issues and pursue work that had an impact on others.”

Sarah Gardner Evans, MPA 2013
Concentration: Public & Nonprofit Management
Internship: Women’s Campaign Fund, Washington, DC
Current Job: Senior Analyst, The Advisory Board Company, Washington, DC

“The breadth of skills and experiences I gained at CIPA—individual and large team projects, domestic and international consulting, quantitative and soft-skill building—has positioned me to move among different spheres within the broad field of public affairs, and to be comfortable transferring my skills and adjusting to diverse environments.”

- Redstone Haute Couture, China
- Reignwood Group, China
- Republic of Turkey, Ministry of Development
- Shanghai Institute for International Studies, Social Policy Department, China
- Shenzhen Mangrove Wetlands Conservation Fund, China
- Shenzhen Stock Exchange, China
- Sibley International
- TD Securities, Global Technical & Operations Group, Canada
- Teach for America**
- UN Dev. Programme, Kazakhstan
- UN Office on Drugs and Crime, Vietnam
- US Patent and Trademark Office
- WaterSmart Software
- Womensphere Interactive Networks
- World Bank, Burma, Pakistan, & Washington, DC**
- World Vision
Breakdown of internships by location...

**Multiple offers**
- China Life Asset Mgt, Hong Kong
- China Life Investment Holding Company, China
- China Merchants Securities, China
- China Minsheng Banking Corp., China
- China Social Innovation Foundation, China
- Chrysler Group, LLC
- Citibank, China
- CITIC Trust Co., Ltd., China
- City of Chicago, Office of the Mayor Fellowship Program
- City of NY Parks & Recreation
- City of NY, Office of Management and Budget
- Clean Ocean Action
- Community Foundation of Tompkins County
- The Concord Coalition
- Consulate of the Commonwealth of Dominica, Greece
- Cornell Adult University**
- Cornell University**
- Council on Foreign Relations
- Daiwa Capital Markets Limited, Hong Kong
- Deloitte Tax, LLP **
- Deloitte Touche Tohmatsu, Japan
- Department of Justice, Canada
- DHL, Germany
- District of Columbia Public Schools
- Dragon Gate Investment Partners
- Empire State Development – Finger Lakes Regional Office
- Euromonitor International, China
- Everbright Securities Co., China
- Food Bank of Central and Eastern North Carolina
- Girls Inc. of Alameda County
- Graham-Pelton Consulting
- Great Way Trading
- Guotai Juan Securities, China
- Habitat for Humanity International
- Hainan Provincial Department of Health, China
- Harris County Public Infrastructure Department
- Harlem RBI
- Harvest Fund Management, China
- Hefei Industry Investment Holdings, Ltd., China
- Hong Kong Monetary Authority, Hong Kong
- Industrial and Commercial Bank of China, China

58% United States and 42% international
• INOMA, Mexico
• Inter-American Development Bank, Panama**
• International Center for Trade and Sustainable Development, Switzerland
• International Economic Development Council
• International Food Policy Research Institute**
• International Rescue Committee
• Invesco, Ltd.
• Jefferson College, Office of Minority and Diversity Affairs
• JP Morgan Chase, Japan
• KPMG China, China
• LawMedia Group
• Lion Global Career, Hong Kong
• Lower East Side Ecology Center
• Mark Takano for Congress
• Mass Mutual Financial Group
• McKinsey & Company, China
• Ministry of Agriculture, Food Security Agency, Indonesia
• Ministry of Women’s Affairs, Government of Cambodia
• National Governors Association
• National Peace Academy
• Nawakamal Foundation, Indonesia
• New Orleans Business Alliance
• NYC Department of Education**
• NYC Department Housing Preservation and Development
• NYC Department of Transportation
• NYC Economic Development Corp.
• NYC Housing Authority
• NYC Mayor’s Office of Operations
• NY State Council on Children and Families
• NY State Department of Labor**
• NY State Division of Human Rights

** multiple offers
2012 and 2013 alumni pursuing further education are enrolled in degree programs at the following institutions—PhD unless otherwise indicated.

- American University
- Columbia University
- Cornell University**
- Duke University, Economics MA
- Maxwell School of Syracuse University
- University of Illinois at Urbana-Champaign**
- University of Miami, JD
- University of Michigan, MSW
- University of Toronto, Canada

** multiple alumni

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**Placement of 2013 Presidential Management Fellowship Finalists**

- US Food and Drug Administration
- US Securities and Exchange Commission
- USAID
CIPA WASHINGTON, DC
Externship Organizations 2011-2013

- US Department of Commerce, Trade Information Center
- US Department of Justice
- The White House
- World Bank*
- DC Central Kitchen
- Graham-Pelton Consulting
- Consumer Voice
- US Food and Drug Administration
- Inter-American Dialogue
- National Defense University
- DC Public Schools
- INTERPOL
- US Department of Justice
- Search for Common Ground
- Global Environment Facility
- Sibley International
- Xinhua News Agency

* multiple internships
We support students through each phase of their career development:

- Self-Assessment
- Researching Opportunities
- Networking
- Executing Applications
- Evaluating Offers

Specific services offered to current students, alumni and employers:

- Individual Internship, Employment, Further Graduate Study Advisement
- Career Development and Information Sessions
- Résumé/Cover Letter Review
- Behavioral/Case/Finance Mock Interviewing
- Internship/Employment Opportunities and Resources
- Alumni and Employer Referrals
- Off-Campus and On-Campus Recruitment & Interviewing
- CIPA Career Networking Events in Washington, DC and New York City
- Opportunity to Network with Employers in NYC: All Ivy Environmental and Sustainable Development Career Fair and Public Service Expo
A global community of public affairs professionals

Cornell is truly a global community, and this is reflected in the number and diversity of organizations represented at our annual Cornell Career Services Fair and Nonprofit and Government Career Fair. On average, more than 150 organizations across sectors are represented at the Cornell Career Services Fair every fall, and more than 60 organizations at the Nonprofit and Government Career Fair every spring.

In addition to on-campus events, CIPA sponsors annual career networking events in Washington, DC and New York City to enable students to meet with public affairs employers and alumni who are unable to participate in on-campus recruitment. Approximately 15-20 organizations are represented at each networking event, which, in conjunction with an alumni reception, offer students access to an array of professional resources.

Finally, off-campus study opportunities in Washington, DC, Italy and Nepal, provide students with additional opportunities to engage in internships and hone professional skills during the academic year.
For professional development and career management

Given that many of the most challenging and rewarding internships in the field of public affairs are unpaid, CIPA has developed a competitive grant program that reimburses students for economy travel and lodging expenses incurred by pursuing an unpaid internship.

Financial aid may be available to support students completing internships in the public and nonprofit sector.
Prospective interns and employees

CIPA is committed to providing domestic and international employers with internship and employment candidates at the cutting edge of public affairs. We serve employers by participating in:

- On-Campus & Off-Campus Information Sessions and Interviewing
- Custom Résumé Collection
- On-Campus & Off-Campus Career Fairs and Networking Events

We work with employers to identify appropriate internship or job candidates. To post internship or employment announcements for current students and alumni, or to find out more about how CIPA can assist with your hiring, please contact:

Millie Reed, Career Management Coordinator
mrr6@cornell.edu
607-255-5587
EXPERIENCE YOUR MPA AT CORNELL

For more on CIPA’s Office of Career Management, visit: www.cipa.cornell.edu/career

cipa@cornell.edu